



Senior Leader

Level 7 Master's Level Degree Apprenticeship

MBA: Executive Education Leadership



About the programme

The Executive Education Leadership MBA has been designed to equip experienced education managers with the knowledge and skills required to lead a modern academy or group of academies. The programme will provide students with an understanding of operational and marketing issues that face those who lead and manage academies.

Graduates will obtain an MBA Executive Education Leadership award. In addition, successful completion of the apprenticeship will require the apprentice to pass an 'end point assessment' (EPA) which ensures their suitability and competency for the role.

The apprenticeship is a combination of an academic programme and work-based learning. The University is responsible for the degree programme, and the employer is responsible for delivering the work-based learning.

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Who is it for?

The programme is relevant for those who have a minimum of three years' experience of management within an academy, school or education organisation.

If you are ambitious, creative, competitive and determined, yet realise the need for collaboration, consensus building and compromise, our MBA is for you.

What are the entry requirements?

You must be employed full-time in a relevant role and your employer must be willing to sponsor you in order for you to do a higher or degree apprenticeship programme. Academically, students registering on the programme will need to meet the relevant entry criteria.

The standard admissions requirements of a minimum 2:2 honours degree or equivalent in a business related subject plus a minimum of 3 years' experience in a management role within an academy, school or education organisation together with English and Maths GCSE grade C or above for this programme will apply.

What qualification will be achieved?

Successful apprentices will be awarded an MBA Executive Education Leadership award.

How long is the apprenticeship?

The strategic leader apprenticeship will typically take two – two and a half years to complete, with a minimum of 20% off-the-job training. The exact duration will be dependent on the previous knowledge, skills and experience of the individual. There will be multiple entry points across the year for this programme allowing students to choose the most convenient time to commence the programme.

What will be studied?

You will study four modules throughout the programme including; **Economics with Financial Management, Marketing with Operations Management, Organisational Behaviour and Change** and **Contemporary issues in Executive Education Leadership**. You will also complete a **Business Innovation Project**.

The Business Innovation Project will allow students to develop their research and problem solving skills by identifying a research problem pertinent to their academy or school. Each student will be appointed a mentor who will assist them through the research project. The research project will give students the opportunity to apply their knowledge and skills in a less structured environment, further emphasising the student as an independent learner.

How will the apprenticeship be delivered?

The programme will be delivered through a blended delivery model with a mixture of block delivery and online learning. Modules will be delivered over a 12 week block with students attending taught sessions for 2 days each month.

How will it be supported and assessed?

The assessment strategy involves both formative and summative elements. Each taught module consists of two pieces of summative assessment that will be workplace based. Formative assessments with feedback will be provided during formal contact periods, and through student centred activities which will be presented on the University Virtual Learning Environment (VLE). This will enable students to develop their knowledge and understanding of materials covered in the programme.

All apprentices will need to take an End Point Assessment (EPA) upon completion of the degree programme. This will consist of 2 distinct assessment methods; a project showcase based on a work-based project (including report, presentation and questioning) and a professional discussion based on review of portfolio.

We also offer a number of different higher and degree apprenticeship programmes across numerous sectors. Please see our website for more information.

Find out more

For full details including entry requirements and start dates, please contact us at

apprenticeships@salford.ac.uk
www.salford.ac.uk/degree-apprenticeships

Apply

Search and apply for apprenticeship vacancies with employers at:

www.findapprenticeship.service.gov.uk

This programme sheet gives you a broad overview of the degree apprenticeship programme at the University of Salford and all content is correct at the time of going to print (February 2018). For the most up to date information, please visit www.salford.ac.uk/degree-apprenticeships